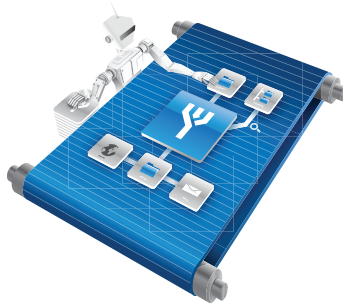


Enfocus Switch 09



The life of a publishing professional is filled with repetitive tasks that require your undivided attention. You can't afford to make mistakes, yet you would rather spend the time on something more creative. The Switch product family consists of three products designed specifically to give you back that time and let you focus on your real job.

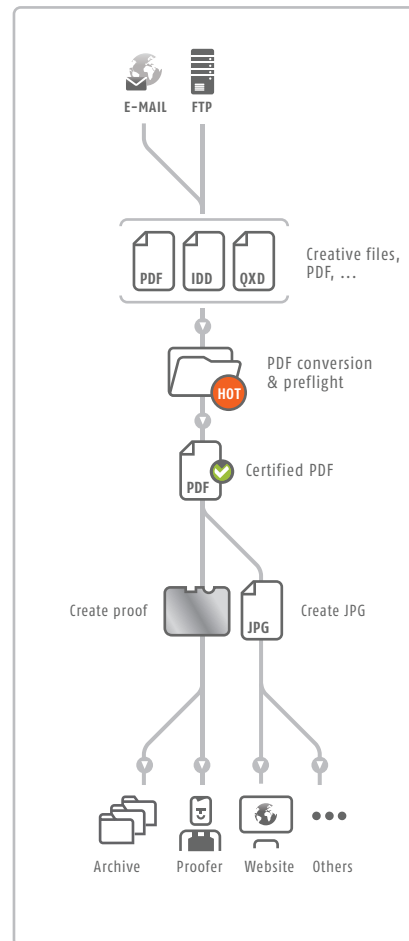
Each of the Switch family members is a robust application that is easy to install and use.

Pick the Switch product that matches today's needs. And rest assured that it is easy to upgrade if your requirements grow.

Automation your way

Many workflow applications come with a predefined idea of how your workflow should look and how you should go about your business. Not so Switch! Switch offers an easy-to-use visual interface where you automate your processes using simple drag-and-drop. It has no complex installation procedure and requires no special hardware or software.

Switch allows you to continue to use those applications on which you already rely. Simply integrate Adobe Acrobat Distiller, Enfocus PitStop Server, Quark Xpress and many other key publishing applications into your flows. Instantly your flows can create PDF files, preflight documents, color correct or proof as needed.



Improve efficiency, reduce frustration

By allowing gradual implementation of automation throughout your workflows, Switch brings rapid return on investment and is capable to grow with your needs. Automation not only saves money by saving time, it also cuts down on costly errors by standardizing your processes. And it allows people to work at their pay-grade, by automating those tedious tasks that would otherwise bog them down.



Highlights

LightSwitch

LightSwitch takes away the repetitive tasks associated with receiving and sorting files. It automatically downloads files from one or more FTP servers, receives them as email attachments or handles hot folders. In a very flexible way files can then be sorted into different folders so that they are ready for processing. Whenever needed notification emails are sent to your customer service representatives or even directly back to the customers. LightSwitch can deliver files through email or FTP to the next step in the workflow as well.

All of this functionality is driven by the visual flow editor that is the core of all Switch products. The flow wizard makes the task of creating flows as easy as answering a number of uncomplicated questions. And the full power of the visual editor can be used after the flow wizard is finished to make adjustments or expand the flow.

FullSwitch

FullSwitch is ideally placed to help you reclaim your time to be creative and help your customers. Like the entry-level LightSwitch product, FullSwitch offers file reception through FTP and email, sorting of files based on file type and naming conventions and automatic email notifications to customers.

In addition, FullSwitch introduces configurators that allow third-party applications such as Adobe Acrobat Distiller or Enfocus PitStop Server to be integrated easily in a flow. Setup and automation of those applications is fully controlled from within FullSwitch. All this functionality is driven by the visual flow editor and supported by the robust automation tools that are at the core of all Switch products. FullSwitch also offers professional activity logging and job processing statistics to help you locate critical points of the workflow.

PowerSwitch

PowerSwitch is the workhorse of the Switch product family. Using its comprehensive scripting and metadata tools you can build a smarter and more advanced workflow that integrates seamlessly with third-party technology. The workgroup client bundled with PowerSwitch allows your team members to submit and track jobs from their own workstation.

Customization through full scripting support

In any publishing workflow there comes a time when the standard tools fall short and more advanced customization is in order. That is when you call on the scripting capabilities of PowerSwitch. You can create your own custom tools to control third-party applications that aren't supported out of the box, to integrate with a DAM or MIS system, or to interact with a proprietary solution you have running in your company. Scripted tools have all possibilities of the tools built into PowerSwitch; you can even specify your own custom icons. PowerSwitch supports JavaScript (on both platforms), AppleScript (on Mac OS X) and Visual Basic Scripting (on Windows).

Intelligent processing enabled by metadata toolst

Workflows can often be made more "intelligent" by taking advantage of the metadata that increasingly is stored with documents. PowerSwitch provides tools to read incoming metadata in various formats including EXIF, IPTC, XML, Adobe XMP and JDF. The contents of metadata fields can be used in flows to make routing decisions or to set processing parameters for automated tasks.

SwitchClient

With FullSwitch and PowerSwitch it is easy to involve people in your workgroup and even external clients in workflows. SwitchClient is a separate desktop application that can be used to submit jobs to specific places in Switch workflows and to intervene when jobs are being held for inspection.

SwitchClient works in the background and notifies the user only if a job needs their attention. To make it easy for the user to identify a job, SwitchClient displays thumbnails of the job and provides additional information (such as the number of pages in a PDF file) on each job.

This whole process remains under the control of the workflow administrator who can determine who has which access rights and keep an eye on all jobs.



The Switch family – automation tailored to your needs

	LightSwitch	FullSwitch	PowerSwitch
File reception and sorting	Yes	Yes	Yes
Support for third party products		Yes	Yes
Desktop client		Yes	Yes
Scripting and metadata tools			Yes

System Requirements

Windows®: Microsoft® Windows® XP Professional or Home Edition – Microsoft® Windows® 2003 Server Standard or Enterprise Edition – Microsoft® Windows® Vista Home, Premium, Business or Ultimate Edition (32-bit – 64-bit) – Microsoft® Windows® 7, Home Premium, Business or Ultimate Edition (32-bit and 64-bit) – Microsoft® Windows® 2008 Server Standard or Enterprise Edition

Macintosh®: Mac OS® X or Mac OS® X Server v.10.4 through 10.6 (Universal) – Stuffit Expander 10 or higher (for expansion of the installer package)

Hardware: Dual Core processor(s) recommended – Minimum 256 MB of RAM (512MB recommended) – 1024x768 screen resolution – DVD drive (for installation from the products DVD)